TANGIBLE CAREER BENEFITS OF AWS CERTIFICATION TRAINING

Increase your career potential

As of 2020, AWS included 175 services, and the company adds more each year as the demand for cloud services continues to grow. The best way to develop your professional expertise with these services in an in-depth and streamlined manner is by achieving an AWS certification.

Employers are **struggling** to find qualified candidates with **cloud experience**.

Three of the top five positions in high demand were related to distributed systems: cloud security, cloud architecture and cloud engineer.

Professionals in traditional IT roles can enhance their careers by learning how to be a cloud engineer.[1] Earning a certification is one avenue. Forty-seven percent of IT professionals surveyed experienced a salary increase after achieving AWS certification, and of those, their salary increased by an average of 28 percent.

Seventy-two percent of those surveyed believe that certifications make you more marketable and help you stand out in an increasingly competitive market, and 54 percent hold at least one AWS certification.

The **most popular AWS certifications** held are the associate-level certifications, which recommend at least one year of experience with cloud technologies:

Solutions Architect (Associate), 81%
Architect and deploy secure and robust applications on AWS technologies

Developer (Associate), 37%
Develop, deploy and debug cloud-based applications using AWS

SysOps Administrator (Associate), 34%[2]
Deploy, manage and operate scalable, highly available and fault-tolerant systems on AWS

The certifications cited as **most likely to increase an IT professional's worth** are a bit more rigorous and recommend two years of comprehensive experience with cloud technologies. These certifications include:

Solutions Architect (Professional), 70%
Design and deploy dynamically scalable, highly available, fault-tolerant and reliable applications on AWS.

DevOps Engineer Operations (Professional), 34%
Implement, manage and operate systems that are highly available, scalable and self-healing on the AWS platform.

DevOps Engineer Developer (Professional), 34%
Develop, implement and manage systems that are highly available, scalable and self-healing on the AWS platform.
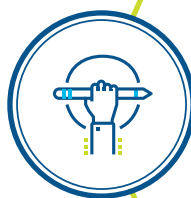
IT professionals pursue certification training for the knowledge and skills that will make them more efficient at their jobs and greater assets to their teams. Organizations also appreciate the benefits of having IT professionals on staff with technical certifications. When compared to IT professionals without certification, certified IT professionals are:

Better at managing data centers, (with a 56% reduction in unplanned server downtime),[3] and

60% more efficient

90% more productive in general

17% more productive with core IT activities

AWS certifications also provide a high level of recognition of your skills and abilities to individuals and organizations in the industry. AWS-certified professionals receive digital badges that they can display on correspondences, social media and marketing materials.

ExitCertified AWS students are encouraged to join the private LinkedIn group for class alumni to participate in further discussions and hear about upcoming ExitCertified events like free webinars.

Boost your skills and resume

In addition to acquiring skills and knowledge that will make you better prepared to tackle AWS assignments, earning an AWS certification helps demonstrate your dedication and commitment to cloud technology to employers and hiring managers. Cloud technology is rapidly evolving. Having a current, relevant certification shows that you are up to date on the most recent trends and changes, and it can give you an edge over those without one. Although having experience is typically vital when applying for a job or promotion, a certification may make the difference between getting an offer and a rejection. Having certifications on your resume offer "a fast, effective way for hiring managers to gauge your technical knowledge and core competencies. It's a signpost showing them that you've mastered a certain level of AWS knowledge."

Give your organization a competitive edge

Having a certification makes an IT professional more valuable to organizations in more ways than just productivity. Organizations that have certified professionals on staff may be able to participate in the AWS Partner Network (APN), giving them access to resources and training that can help them provide better services and support to their customers. And they can cite having AWS-certified professionals in their marketing and promotional materials — a draw for both potential customers and job candidates. In the highly competitive CSP market, having certified professionals on staff can help an organization stand out from the competition.

Ready to get started on AWS training? To learn more visit: www.exitcertified.com/AWS

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1   Robert Half, "Want to Be a Cloud Engineer?" Jan. 2020, https://www.roberthalf.com/blog/the-future-of-work/how-to-shift-your-it-job-to-a-cloud-career
2   Dent, K., Jefferson Frank, "AWS certification in 2020: is it worth it?" 2020, https://www.jeffersonfrank.com/insights/aws-certifications-is-it-worth-it
3   Anderson, C., IDC, "The Five Value Propositions of IT Certification for the Enterprise, 2018," Sept. 2018, https://www.idc.com/getdoc.jsp?containerId=US44272418