Certified Scrum Product Owner

Code: 4883
Length: 2 days
URL: View Online

This course is an intense two-day introduction to Agile Product Management, requirements definition and the Scrum framework. This highly interactive introduction to the principles and practices of Agile/Scrum leads to the group creating a real product backlog. Starting by defining a product vision, the group works through each phase of the requirements definition process, creating each artifact in full, and learning how to evolve the agile requirements needed to iteratively and incrementally deliver the valuable products your customers need.

Skills Gained

- Principles underlying agile methodologies and how to apply them in a team context
- Common vocabulary
- The Scrum framework, including the roles and responsibilities of the ScrumMaster, product owner, and development team
- Write effective user stories that meet the INVEST criteria, and practice breaking user stories into smaller stories using the nine patterns for splitting user stories
- Create a viable project vision, release forecast and visualize progress for an agile project. Discover how documentation, governance and reporting differ between a PMI and an agile project
- Product definition process, from visioning to user stories using such tools as Lean Product Canvas and User Story Mapping
- Estimating value and using the Business Value Game for managing conflicting stakeholder priorities
- Create a release forecast without defining each and every requirement at the outset. Understand agile product discovery and the power of iterative methods for risk management
- Characteristics of good, well-formed user stories and how to create them in a structured way
- Build an actual product vision, release forecast and backlog from start to finish
- Making progress visible and how to facilitate successful delivery of a project to fixed date and/or fixed time

Who Can Benefit

- Product owners
- Product managers
- Business analysts (BAs)
- Business stakeholders and representatives looking to apply the Agile/Scrum principles and practices

Schedule (as of 3)

Date	Location

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