Business Value Analysis (ICP-APO)

Code:	BAVALUE
Length:	2 days
URL:	View Online

The Business Analyst’s role changes significantly as organizations rapidly replace their traditional system-development methodologies with more iterative or agile approaches. More and more companies are realizing the benefits of faster product deployment at a lower cost, with less rework due to missed requirements. Effective business analysis is key to developing those requirements and keeping projects on track. This indispensable course explores the contributions of good requirements development in an Agile environment and equips business analysts with the critical thinking, analytical skills, and necessary people skills they need to add value to every Agile project.

This practical workshop provides participants with an understanding of the changing role of the business analyst, the tools and techniques best suited to Agile, and the timing for performing key tasks and events. Explanatory, demonstrations, and practice exercises will provide you with the experience needed to create user stories that meet business needs.

Iterative development methods such as Agile require a paradigm shift from the traditional approaches used for business analysis. Agile moves the analysis away from gathering big up-front requirements and towards iterative and incremental techniques. The analyst becomes the “keeper of value” -- the value conscience for the team. To designate the difference in skills and focus, the Agile business analyst is referred to as the Business Value Analyst (BVA). The BVA must guide the team through iterative and rapid product development to maximize business value. To do so requires a mindset shift for the business analyst – the business value mindset.

The Business Value Analysis course from Cprime is the first step towards achieving the coveted expert level in ICAgile’s Value Management track, and earning your ICAgile Agile Product Ownership (ICP-APO) Certification. The course gives you the much-needed skills for the value-based approaches required for successful agile development.

As a stepping-stone towards becoming a Value Manager, the Business Value Analysis training course focuses not only on skills and techniques but also on the mindset shift for the analyst in an Agile environment. The course includes tools and techniques to gather requirement details in an iterative fashion – at the right time and at the right level. The learner will develop an appreciation for Value Management as an Agile discipline and craft.

The Business Value Analysis training course gives you a jump-start on your Agile journey. It provides the essential, value-based analysis skills needed to lead teams towards greater agility.

Skills Gained

- The Need for Value Management
- The Business Value Analyst role
- Value Management in Various Agile “Flavors”
- Critical thinking skills and behaviors
- Define value and scope
- Understand backlog management and release planning
- Practice agile techniques like defining personas and roadmaps
- Review requirements elicitation and discovery methods
- Understand story decomposition and lightweight modeling

- Assess the importance and priority of product features

Who Can Benefit

- Anyone wanting to improve their business analysis skills
- Anyone on their path to becoming a Value Manager
- Business Analysts
- Value Managers
- Product Owners
- Product Managers
- Business Subject Matter Experts
- Business Systems Analyst
- Requirements Engineer
- Process Analyst
- Anyone who performs business analysis activities

Course Details

Course Outline

Part 1: Welcome and Introductions

- Opening
- Course Objectives and Agenda
- ICAgile Certification Overview
- Introductions
- Working Agreements

Part 2: The Need for Value Management

- What is Value Management?
- Levels of Value Management
- Relating to the Agile Manifesto
- Value Management in Various Agile “Flavors”

Part 3: Role, Scope, and Diversity

- Role, Not Job Title
- Adapting the Role to the Context
- Bridge not Ferry
- Keeper of Responsible Decisions
- Big Picture View

Part 4: Skills and Behaviors

- Thinking Skills

- Flexibility of Thinking
- Behaviors
- Show, Don’t Tell

Part 5: Seeking Value

- Defining Value
- Determining Planned Value
- Defining Scope
- Identifying Measurable Outcomes

Part 6: Project Initiation

- Agile Planning
- Vision
- Product Roadmap
- User Roles and Personas

Part 7: Backlog Management

- The Product Backlog
- User Stories
- Prioritization
- Enabling Value Delivery

Part 8: Understand What is Doable

- Release Planning
- Iteration Planning
- Story Maps

Part 9: Analyze to Determine Value

- Agile Documentation
- Value Context
- Balanced Scorecard

Part 10: Exploring the Solution

- Setting the Scene
- Modeling and Elicitation Techniques
- Specification by Example
- Continuous Discovery of Value
- Managing Artifacts
- Inspect and Adapt

Part 11: Summary

- Review Key Takeaways
- Review ICAgile Learning Objectives and Video
- References
- Survey Information

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