Oracle BI 11g Introduction to End User Tools

This Oracle BI 11g: Introduction to End User Tools - Self-Study Course teaches you the fundamentals of how to use and take advantage of Oracle Business Intelligence (BI) Enterprise Edition end user tools. This comprehensive and integrated suite of analytic tools is designed to bring greater business visibility and insight, allowing you to have Web-based, self-service access to up-to-the-moment, relevant and actionable intelligence.

Learn To:

- Create analyses to interrogate your data.
- Build a dashboard and add objects to the dashboard.
- Create a report.
- Automate content delivery by using alerts.
- Create KPIs and measure results by using those KPIs.
- Create a Scorecard.

Benefits to You

By investing in this course, you'll learn how to build simple analyses, integrate analyses into dashboards, build KPIs, build scorecards and deliver content and alerts to other users. Additionally, you'll learn how to build a BI Publisher report and use MS Office to manipulate the BI analyses. This course is intended for members of a non-technical audience who want to develop a basic understanding of these components, but who are not necessarily part of an implementation team.

Skills Gained

- Create analyses to interrogate your data
- Build a dashboard and add objects to the dashboard
- Create a report
- Automate content delivery by using alerts
- Create KPIs and measure results by using those KPIs
- Create a scorecard
- Enhance your analyses by using the MS Office Add-in

Course Details

Introducing Oracle Business Intelligence Enterprise Edition 11gR1

- Getting Started with Oracle Business Intelligence Enterprise Edition 11gR1
- What is Business Intelligence
• Finding Answers by Using Business Intelligence
• Oracle Business Intelligence: Course Focus
• Oracle Business Intelligence: Other Components
• Exploring Oracle BI EE Architecture (Architecture and Process)
• Exploring Oracle BI EE Architecture: Sample Processing

Analyzing Results
• Beginning the Analytic Process
• Exploring Information by Using Analysis
• Sorting, Filtering, Drilling, and Creating Conditions
• Formatting
• Defining Variables and Adding Prompts
• Working with Views: Pivot Tables for Attribute and Hierarchical Columns
• Working with Charts
• Creating a Master-detail Linking

Sharing Insight by Using Dashboards
• Opening and Editing a Dashboard
• Examining Dashboard Builder
• Adding Columns, Sections, and Catalog Objects to a Dashboard
• Exploring Page Options
• Adding Charts and Conditions to a Dashboard
• Adding Formatting to a Section
• Creating Dashboard Prompts
• Publishing Dashboards

Delivering Content
• Automating Business Intelligence by Using Content Delivery
• Creating Delivery Devices and Profiles
• Configuring an Agent
• Subscribing to and Listing Agents
• Using Conditions to Proactively Respond to KPIs

Creating Pixel-Perfect Documents
• Getting Started
• Viewing a Report
• Creating a Report Layout
• Creating a Report
• Scheduling a Report Job
• Working with a Data Model
Measuring Performance
- Building KPIs: Basic Concepts
- Defining KPI General Properties
- Defining Dimensionality
- Defining Thresholds
- Defining Related Documents
- Creating KPI Watchlists
- KPI Relationship to Scorecard

Developing a Strategy Management Plan
- Scorecarding Concepts
- Creating Perspectives
- Creating Objectives
- Creating Initiatives
- Weighting Objectives and Setting Assessment Mappings
- Creating a Strategy Tree
- Creating a Cause and Effect Map
- Collaborating by Using Scorecarding

Integrating with Familiar Office Tools
- Accessing Office Add-in
- Configuring Office Add-in
- Inserting Views: Table and Chart
- Securing Data